



# PARKVIEW IN FRISCO

 A WATERMARK RETIREMENT COMMUNITY

**INDEPENDENT LIVING  
ASSISTED LIVING • MEMORY CARE**

# UNRETIREMENT LIVING

More than 30 years of experience have taught us that today's seniors want more choices and are leading a more active lifestyle than generations before. That's why we created a community filled with options, from one-bedroom apartments to spacious two-bedroom suites, great cuisine and fun events plus mind and body fitness classes. It's all part of our culture of choice.

**IT'S NOT WHAT YOU'D EXPECT, AND THAT'S THE WHOLE POINT.**



On-site Independent Living, Assisted Living and Memory Care

The Embers Restaurant

Salon, spa and barber shop

Fitness Center with state-of-the-art equipment

Majestic Theater

Playground for visiting grandchildren

Library and business center complete with internet access computers

Lush courtyards with fountain and rose garden

Resort style swimming pool and spa

Attached and detached garages and covered parking

Pet-friendly environment

Storage units

# AN OPTION FOR EVERY APPETITE



Dining at Parkview isn't what you expect from a retirement community. In fact, we think you'll be amazed. Every meal is prepared by a skilled chef and graciously served by friendly staff with impeccable attention to detail. It's like a visit to one of your favorite restaurants! Actually, it may be even better, because if one of our specials doesn't catch your eye, we always offer a wide variety of steaks, seafood and chicken. Every selection is prepared to order, whether you prefer blackened, fried, pan-seared or perhaps grilled for a heart-healthy option. In addition, we now proudly offer Thrive Dining™. With exciting, new Thrive Dining™ preparation methods, all our delicious menu choices can now also be enjoyed without assistance, utensils or distractions. Residents with cognitive, neuromuscular and chewing disorders and their families are raving. Join us for a meal for a taste of how we thrive.



## **TODAY'S SELECTIONS:**

Chef's Split Pea Soup

Buttermilk Chicken Caesar Salad

Pan-Seared Blackened Atlantic Salmon  
with Whipped Potatoes

Garlic Lemon Shrimp with Wild Rice Pilaf

Steak of the Day with Onion Strings

White and Dark Chocolate Bread Pudding

# PROGRAMS, OUTINGS AND WATERMARK UNIVERSITY CLASSES

There is always something happening at Parkview in Frisco. Cultural programs, interesting activities and extraordinary outings are simply a part of everyday life. There's always plenty to do with friendly neighbors. Stimulating the mind and strengthening the body has enormous benefits at any age. That's why we created Watermark University. You'll love having unlimited access to all of our mind and body fitness classes just steps from your door. Our class catalog is chock full of fun options from *Tai Chi* to *Conversational French* to *Art from the Heart* and dozens more, so you can learn (or teach) something new every day. These classes aren't just for residents. Call to enroll in a class or two today.



Texas Hold 'em

Travels and Tours

Music Exploration

Cocktails of the World

History of Frisco

Bible Study

# INDEPENDENT LIVING AT THE TOWN CENTER

Trade the headaches of home maintenance, countless bills to pay, and endless errands for the lifestyle you deserve. Enjoy the fun side of life in a vibrant, lively community filled with outstanding associates who know more than just your name. We know your preferences and we love exceeding every expectation. Our designer residences run the gamut from spacious one-bedroom apartments to luxurious two-bedroom suites and are filled with flourishes like granite countertops, crown molding and nine-foot ceilings. Here, you'll find great people, a beautiful environment, fantastic food and so much more.

You can have it all, in a simple monthly rental with no large entry fee requirements. Give us a call to schedule a visit to see for yourself.



Full Modern kitchens with  
granite countertops

Bathrooms featuring walk-in showers

Nine-foot ceilings with crown molding  
and ceiling fans

Spacious patios or balconies on  
every residence

Garages, carports and storage  
units available

Two restaurant style meals included daily

Door-to-door trash pick-up three times  
per week

Housekeeping and maintenance services

Scheduled transportation services

Utilities included

Dynamic calendar of classes, activities  
and outings

Pet-friendly environment

Guest accommodations

Trained staff available 24 hours per day

Best Move move-in coordination service



# ASSISTED LIVING WITH A DIFFERENCE

Forget cramped, cookie cutter apartments, stereotypical boring activities and care delivered on a rigid schedule. At Parkview in Frisco, residents can expect a new home with tons of natural light, rich Texas-inspired designs and colors as well as lots of high-end finishes plus highly-varied floor plans. We believe your days should be planned around fun excursions, lovely meals with friends, interesting classes, clubs and personal pursuits. Assisted Living at Parkview in Frisco means top notch care tailored to your needs, on your schedule – not ours, so the care you want never interrupts the day's plans.



Three healthy, delicious chef-prepared meals each day

Housekeeping, linen and laundry services

Dynamic calendar of classes, activities and outings including Watermark University

Trained staff available 24 hours per day

Scheduled transportation

Maintenance services for residence and built-in appliances

Utilities included

Senior wellness programs

Personal resident call system



# A NEW KIND OF MEMORY CARE

At Parkview in Frisco, we're borrowing from the traditions of the multigenerational households and local bed & breakfasts to create a place where everyone feels right at home. Suites are comfortable, filled with bright colors, soft natural light and high-end finishes. Common areas such as living rooms, patios, libraries and kitchens are only a few steps away. Meals are cooked right in the kitchen, and anyone can roll up their sleeves to help prepare the meal. Just like home, this household revolves around the kitchen table, where food and conversation connect residents, associates, friends and family.

24-hour staffing with specially trained memory care experts with certification through the National Council of Certified Dementia Practitioners (NCCDP)

Three nutritious family style meals where families and friends are welcome

Personal pantry program for each resident's favorite foods

Healthy snacks available all day, every day

Structured and spontaneous activities specifically tailored to each individual

Extraordinary outings that you would never expect in a memory care community

Residential environment with family photographs, keepsakes and personal histories

Beautiful outdoor patios

Private and semiprivate suites

Housekeeping, linen and laundry services

Maintenance services



# MEET THE NAYAS



The word *Naya* comes from the ancient language of Classical Sanskrit and is based on being engaged in the present moment. A Naya is a guide, person of wisdom, conductor and leader. These terms truly define our caregivers. In perfect alignment with our universal care model, being mindfully engaged in each moment cultivates a sense of well-being, community, spontaneity and creativity.

In traditional senior-living models, care is divided between several associates who interact with a resident only within their particular area of limited duties. This not only results in reduced continuity, it prevents associates from seeing the big picture of each resident's well-being. Because our Nayas spend the day with residents, they notice the early signs of concern that might otherwise go unseen. Nayas know if residents have a good appetite, how well they slept and when they last exercised or participated in a new program. They can observe how individuals react to a change in type or dosage of medicine or a new therapy. Understanding the big picture results in a healthier, happier, more connected lifestyle.







Creating extraordinary, innovative communities where people **thrive**.



# PARKVIEW IN FRISCO

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